



August 1-23, 2025
Hillsborough | Chapel Hill | Carrboro

uproarfestnc.com

WHY SHOULD YOU SUPPORT UPROAR?

- 1** **We're special.** Uproar is countywide, free arts festival that prioritizes accessibility and pays its participating artists, making it the only event of its kind in NC.
- 2** **We're popular.** You'll have your name in front of nearly 10,000 engaged social media followers, 6,000 email subscribers, and 50k+ website viewers.
- 3** **We're a big deal.** With marketing partners like the Chapel Hill/Orange County Visitors Bureau and media partners like WRAL and WUNC, we're EVERYWHERE!

2025 SPONSORSHIP PACKAGES

PRESENTING SPONSOR: (ONE AVAILABLE) \$25,000

- All Benefactor Sponsor benefits
- Twenty tickets to the Awards Party
- Logo and link on website "Sponsors" page + ad on homepage
- Mention in all sponsor posts + two dedicated posts + video interview
- Featured eblast/press release announcing your sponsorship
- Primary placement of logo on all Art Signage
- Logo inclusion in all print and digital ads + mention in radio spots

PEOPLE'S CHOICE PRESENTER: (ONE AVAILABLE) \$15,000

- All Benefactor Sponsor benefits
- Fifteen tickets to the Awards Party
- Logo/link on website "Sponsors" pages + banner ad on "Vote" page
- Mention in all Uproar sponsor posts + 2 dedicated posts
- Primary placement of logo on all Art Signage + logo inclusion in all print and digital ads

UPROAR OPENING OR AWARDS PARTY PRESENTER: (ONE AVAILABLE EACH) \$10,000

- All Benefactor Sponsor benefits
- Ten tickets to the Awards Party
- Logo/link on website "Sponsors" page, banner ad on "Events" page
- Mention in all Uproar sponsor posts + one dedicated post
- Logo inclusion in all print and digital ads

BENEFACTOR SPONSORSHIP: \$5,000

- All Art Patron benefits
- Eight tickets to the Awards Party + logo on slideshow and signage at the Awards Party
- Logo/link on website "Sponsors" pages, banner ad on "Artists" page
- Logo listing in all Uproar e-blasts
- Logo on all Art Signage

ART PATRON: \$2,000

- All Contributing Sponsor benefits
- Six tickets to Awards Party + logo on slideshow at the Awards Party
- Sponsor's Choice Award to be recognized at the Awards Party
- Logo and link on website "Sponsors" and "Map" pages
- Logo included on all printed materials
- Mention in all Uproar sponsors posts on social media
- Name listing in all Uproar e-blasts and on all Art Signage

CONTRIBUTING SPONSORSHIP: \$1,000

- All Uproar Supporter Benefits
- Four tickets to Awards Party + logo on slideshow at the Awards Party
- Logo and link on website "Sponsors" page
- Company name listed on all printed materials

UPROAR SUPPORTER: \$500

- Two tickets to Awards Party + name on slideshow at the Awards Party
- Name recognition on website "Sponsors" page

UPROAR KICK-OFF PARTY:

FRIDAY, AUG. 1 | 6-9PM | ENO ARTS MILL, HILLSBOROUGH
 Live music with **Liquid Pleasure**, Parade of Artists, free art making, food trucks, Eno River Brewing, open artist studios, and more.
Free, family-friendly, and open to the public.

UPROAR AWARDS PARTY:

SATURDAY, AUG. 23 | 6-9PM | CURRENT, CHAPEL HILL
 Awards presentation with dancing, drinks, food, performers and more.
Due to capacity, the Awards Party is by invitation only.

Some Uproar 2023 stats

51k
 VIEWS OF UPROAR
 GOOGLE MAP

32
 EDITORIAL STORIES INCLUDING
 WUNC, *Our State Magazine*,
 WRAL, and the *News & Observer*

67k
 WEBSITE
 VIEWS

2025 SPONSORSHIP PACKAGES

SPONSORSHIP LEVEL	Awards Party tickets	Recognition at Parties	Website Placement	Sponsor's Choice Selection	Printed materials	Social media	Inclusion in E-blasts	Inclusion on Artwork Signage	Inclusion in paid ads	Naming Rights
Presenting \$25,000	20	Logo on slideshow, signage, Sponsor's Choice Awards Announcement	Logo/Link, ad on homepage	Yes	Logo	Mention in all posts + 2 designated posts, including interview with company rep	Logo in all Uproar e-blasts + featured e-blast announcement	Logo - primary placement	Print, digital, radio	Presenting naming rights to Festival
People's Choice Presenter \$15,000	15	Logo on slideshow, signage, Sponsor's Choice Awards Announcement	Logo/Link, ad on "Voting" page	Yes	Logo	Mention in all posts + 2 designated posts	Logo in all Uproar e-blasts	Logo - primary placement	Print, digital	People's Choice Award
Opening Party Presenter \$10,000	10	Logo on slideshow, signage, Sponsor's Choice Awards Announcement	Logo/Link, ad on "Events" Page	Yes	Logo	Mention in all posts + 1 designated post	Logo in all Uproar e-blasts	Logo	Print, digital	Opening Party
Awards Party Presenter \$10,000	10	Logo on slideshow, signage, Sponsor's Choice Awards Announcement	Logo/Link, ad on "Events" Page	Yes	Logo	Mention in all posts + 1 designated post	Logo in all Uproar e-blasts	Logo	Print, digital	Awards Party
Benefactor \$5,000	8	Logo on slideshow, signage, Sponsor's Choice Awards Announcement	Logo/Link, ad on "Artists" Page	Yes	Logo	Mention in all sponsor posts	Logo in all Uproar e-blasts	Logo		
Art Patron \$2,000	6	Logo on slideshow, Sponsor's Choice Awards Announcement	Name/Link on "Map" Page	Yes	Logo	Mention in all sponsor posts	Name in all Uproar e-blasts	Name		
Contributing \$1,000	4	Logo on slideshow	Logo/Link on "Sponsors" Page		Name					
Uproar Supporter \$500	2	Name on slideshow	Name on "Sponsors" page							

SPONSORSHIP DEADLINE JUNE 1, 2025 For more information visit www.UproarFestNC.com or contact Katie Murray, OCAC Director, at kmurray@orangecountync.gov /919-245-2335. All sponsorships are being solicited through the Orange County Arts Alliance, a 501(c)3 nonprofit organization.