

Orange County Arts Commission

October 14, 2024

Minutes

Attendees: Crystal Wu, *Chair*, Linda Williamson, *Sec*, Wendy Smith, Denise Duffy, *Vice chair*, Gideon Young, Krista Bremmer, Lindsay Metivier, Katie Murray, Renee Hayes, Josh Rosenstein, and Heather Washburn.

Absent: Celia Gibbs, Saba Jordan, John Claude Bemis, & Alexa Velez

Meeting Location: The Eno Arts Mill

1. Call to Order at 6:34pm by Crystal.
2. Welcomed Renee Hayes to the board.
3. Wendy moved to approve the August 2024 Board Minutes and Denise seconded. All approved.
4. Director's Report: Katie reported on the following items:
 - a. Paint it Orange - went so well this year. We had talented artists (92 adults and 44 youths) who submitted excellent works. We raised \$16,000 in donations and sold 51 paintings on opening (22 opening night last year)
 - b. Jeep Raffle – launched Oct 4th and runs through December 19th. We must sell 1200 for the raffle to happen with a max of 2500 to be sold. Katie is asking all of us on the Board to promote the raffle and to review the FAQ on the website.
 - c. December Mutual Aide Silent Auction proposal – event to assist the artists in Western NC. Hold a silent auction for donated work to raise money. Also, ask “Orange County connected” artists to share work for sale at no commission. Denise mentioned that MusicMaker has a fund to help musicians in the western. Lindsey said Peale is doing a fund raiser also and she is asking the artists to give some % of their commission. Wendy said Art Center is doing a raffle during their Elf Market asking folks to buy 2 raffles – one each. The Board discussed how the county could support the organizations that are doing separate initiatives. Having a silent action with the gallery December show could drive more business for the artists with the show. Input on various options. The Board discussed that organizations here need to be able to support their mission at the same time as when they are helping the hard-hit areas.
 - d. The presentation to the commissioners, combined with our “Creative Economy” data presentation from the AEP6 survey, will take place Tuesday, October 15,

7pm at Southern Human Services Center in Chapel Hill. Katie requested that the Board attend if possible.

- e. Please sign up to “bartend” for the Rocky Horror Picture Show, which is a fundraiser for OCAC and Chelsea Theatre. Also, please sign-up for First Fridays in November and December 6th.
- f. Eno River Brewing is doing a fund raiser for Hillsborough Arts Council this week.

5. Board Vacancy/Applications

- a. Current board member overview
 - i. 1 open position
 - ii. BIPOC Goal =30%, Current Member = 33%
- b. Board applications - reviewed 5 applicants for the one open board
 - i. Shane Lukas, white 35-59, Hillsborough: spoken word/poetry, brand communications
 - ii. William Miller, white 35-50, Chapel Hill: film, experiential art
 - iii. Roni Peterson, white 60+, Chapel Hill: retired ceramics teachers, film, CEO of Silverlight Production Inc.
 - iv. Jonathan Sosidka, white 18-34, Chapel Hill: video production, manager of creative agency
 - v. Francesca Talenti, white 60+, Hillsborough: UNC professor of film (OCAC grant recipient)

6. Liaison Reports

- a. UNC Student Liaison Update– no report
- b. Chapel Hill Arts Commission – Josh updated that 10/26 and 1/6 there will be an arts market. Dec 7th is Chapel Hill/Carrboro Holiday Parade. Poet Laureate applications are being reviewed.
- c. UNC update by Crystal– Fall break starts end of the week so busy right now. UNC installed a new chancellor this week. PlayMakers has a new opening this week. CPA has a couple of shows that are unique and should be checked out. Finally, the Ackland also has a new show with over 400 prints of European art.
- d. Hillsborough Arts Council – no update this week
- e. The ArtsCenter update by Wendy – “Artstober” month is going on now as a fundraiser. Historically, revenue was 65% from programming and 35% from fundraising. Now, with increased programming, the ArtsCenter needs to increase fundraising. Several restaurants are participating in “Artstober”. Friday night there are West End Poetry Festival events at the ArtsCenter. ArtsCenter has lots of performances scheduled now that they have a staff person that focuses on the performing arts. Elf Market is back and is scheduled for 12/9 with 55 artists signed up.
- f. Carrboro Arts update – no update

- g. Visitor's Bureau update by Wendy - major discussion on America 250 celebrations. Want to focus on what we are doing today to make "our union a more perfect union". Grants are through the NC Dept of Natural Resources.
 - h. Orange County Artists Guild by Heather - There will be three pre-shows for this year's Studio Tour – Arts Center preview is up through October 28th, smaller show at Higgins & Myers, which will be open through 10/28, and Hillsborough Gallery will host an opening on October 25th. Heather also updated us on the Calico Market.
7. Our December 9th meeting will be a joint board event. Would anyone be interested in hosting this year's event? Discuss with Katie if so.
 8. Crystal adjourned the meeting at 8:01pm