



CALL FOR ARTISTS | SIGNAL BOX CABINETS

Town of Mooresville Public Arts Committee

Summary:

The Town of Mooresville Public Arts Committee (PAC), in collaboration with the Town of Mooresville, proposes a program designed to showcase local (NC) art and artists on signal box cabinets. The end goal is the beautification of our streets and sidewalks through transforming these necessary structures into creative and identifiable landmarks.

Call Summary:

The PAC is seeking submissions from artists to create artwork for existing signal box cabinets found within the greater Mooresville area.

Project Description:

In an effort to promote public art within the town of Mooresville, the town is looking to wrap utility signal box cabinets with vibrant, diverse artwork from local and regional artists. The installed artwork will be via printed vinyl wraps featuring reproductions of artists' original artwork. Wrap projects will remain for a period of time determined collaboratively by the PAC and the Town of Mooresville. Artists will not be responsible for art installation—only the creation and digital submission of artwork.

Wrap projects must abide by the information set out in the North Carolina Public Art in the Right of Way Policy (see document linked under Sources for Additional Information). Wrap projects must follow the guidelines set forth by the Town of Mooresville, as well as within this document. We are hopeful that the wraps will:

- ❖ Create a sense of place within the Town of Mooresville.
- ❖ Reflect the identity of the community as a whole and connect the site to the Town of Mooresville.
- ❖ Allow for the free flow of traffic without creating a visual safety hazard.
- ❖ Reflect high standards of artistic ideation as well as installation practices.

We require that the wraps:

- ❖ Be free of branding and advertisements.
- ❖ Be free of controversial or inflammatory images.
- ❖ Allow ventilation to occur.
- ❖ Avoid dark colors that would retain summer heat.

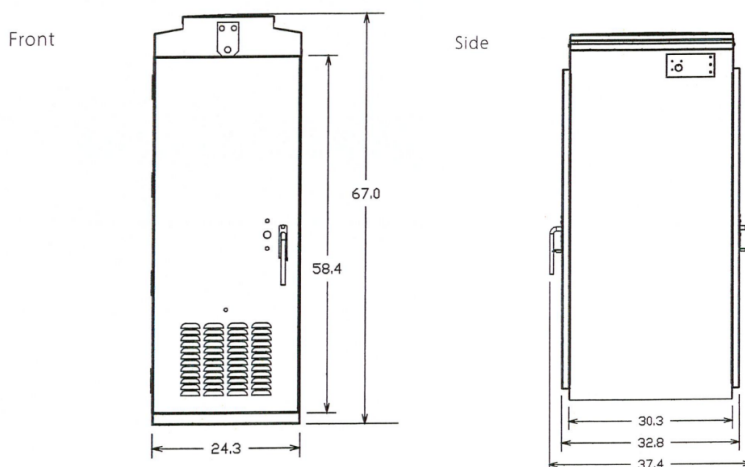


- ❖ Include a waiver of artistic rights. The Town of Mooresville has the right to remove, change, modify, relocate, repair, or restore wraps at any time without cause or compensation. The Town of Mooresville may make identifying markings over the artwork at any time.

Art Criteria:

- ❖ This call is open to all 2-D artists including painters, photographers, mixed media artists, illustrators and graphic designers. Submitted designs must be the artists' original artwork and can be created in any medium, as long as it can be represented in, and if selected, can be submitted as a high-resolution digital image without loss of integrity or quality. All artistic styles and subject matter are acceptable for submission.
- ❖ Can either be pulled from the artist's existing collection of artwork or newly created for this project.
- ❖ Reflect high standards of artistic ideation.
- ❖ Also, please see our "Town of Mooresville Public Arts Committee, Mission and Ideals" found in the "Additional Resources" section below for potential inspiration and alignment for the art that you submit.

Signal Box Cabinet Specs:



Art Location:

The Public Arts Committee will select several signal box cabinets throughout the Town of Mooresville that are designated for public art installation.



Budget:

Each artist will be awarded a stipend of \$1,000 if selected for this project.

Note: No additional reimbursement will be given for cost of supplies, software, professional services, or any other costs required to produce the art piece. Payment will require submission of a W-9 to the Town of Mooresville.

Examples of Signal Box Wraps:



Artist Eligibility:

This call is open to emerging and professional artists, both working independently and/or with a team, within the state of North Carolina. The Town of Mooresville Public Arts Committee has a commitment to promoting equal opportunities for all, without regard to race, sex, gender, color, age, religion, national origin, ancestry, marital status, sexual orientation, gender identity or any other basis prescribed by law.

Note: PAC members and Town of Mooresville employees are not currently eligible to apply.

Application Requirements:

- ❖ Resume or CV (Include website and social media presence | PDF format).
- ❖ Up to five images of proposed artwork, each artwork submitted for consideration (JPG, PNG, PDF format).



- ❖ If creating new artwork for this project, please submit a concept sketch of the art that you intend to create.
- ❖ Written description of project Idea (No more than 500 words | May include up to three drawings).

Deadline:

Deadline for submission is by 5:00pm on **January 26th, 2024**.

How to Submit:

All application requirements must be submitted **in one email** to:
moorevillepublicarts@gmail.com. No hard copies or physical documents will be accepted for consideration.

Selection Process:

The selection panel consists of the members of the Town of Mooresville Public Arts Committee which includes art professionals, community representatives, and Town employees. Public artists will be chosen by the panel as a part of an internal selection process.

Note: The Public Arts Committee reserves the right to not select any artist for this project if submissions are deemed unacceptable for this purpose. Final selection is subject to approval. Artists may be asked to revise submitted artwork prior to final selection and installation.

Selection Criteria:

The Public Arts Committee will choose finalists based on:

- ❖ Interpretation and clarity of description of project idea
- ❖ Originality and scope of previous artwork
- ❖ Artistic quality, composition, and overall design of previous work
- ❖ Experience with streetscape public art projects (preferred, but not required)

Project Timeline:

Submission deadline: **January 26, 2024**

Panel review: **February 13, 2024**

Artist notification: **February 16, 2024**



Sources for Additional Information:

[Town of Mooresville Public Arts Committee, Mission and Ideals](#)

[North Carolina Public Art in the Right of Way Policy](#)

[Funding through Asphalt Art](#)

[ARTWorks Signal Box Project](#)

[City of Bedford, TX Signal Boxes](#)

[Seattle Department of Transportation Signal Boxes](#)

Resources for Questions:

For questions specific to the application process, please contact the Public Arts Committee at moorvillepublicarts@gmail.com.