

**ORANGE COUNTY ARTS COMMISSION**

**May 14, 2018 at 6:30**

**Link Government Services Building**

**200 S. Cameron Street**

**Hillsborough, NC 27278**

*Board Members present: Chris Kubica, Vice Chair; Doris Friend, Secretary; Dan Mayer, Ashley Nissler, Marcela Slade, Marlon Torres, Linda Williamson, Anita Mills, Bronwyn Merritt, Fred Joiner, Tinka Jordy, Helen Jones*

*Board Members absent: Tim Hoke, Delia Keefe, Tarish Pipkins*

*Staff Present: Katie Murray, Executive Director*

- I. Chris called the meeting to order at 6:33.
- II. Amy moved, Linda seconded to approve the February April 9th minutes. Motion passed.
- III. Director's Report
  - Katie asked all board members to submit a short personal bio and photo for our website. Deadline: May 31<sup>st</sup>.
  - Katie asked for volunteers to introduce "Arts Moment" presenters at the Board of Commissioners meetings. A sign-up sheet was circulated and several members signed up.
  - Local Fest will be held on September 29<sup>th</sup>. Artists' registration fees will go to OCAC.
  - Our intern, Georgia Brenner, is leaving for grad school in June. Katie will recruit a new intern which she will share with the Local Fest planner.
  - Arts Day in Raleigh on May 23 & 24. Katie and others will be meeting with our state legislators. This year's legislative goal is \$1 per citizen for the Arts. This would mean a 68% increase for Orange County.
  - Katie will meet with Steve Brantley, Chapel Hill Economic Development Director, to discuss a small business grant for creative endeavors.
  - Katie has been asked to serve on the Ackland Art Museum Outreach Task Force.
  - Orange County participation in the 4<sup>th</sup> Annual Congressional District Art Competition was very low (2 submissions) again this year. We will reconsider this next year.
  - Katie held three grant training sessions.
  - Katie is participating in on-going conversations with the Town of Chapel Hill regarding the possible purchase of the Varsity Theater and renovation for a performance art space.
  - Katie presented State of the Arts report to nine agencies/organizations.

IV. Discussion of UNC Capstone Project Findings

- Katie presented a summary of the recommendations from the report. Opportunities for tax increases from local governments are limited. More opportunities may be available in public-private partnerships. This may require a different configuration of the OCAC's structure.

V. Discussion of Future Initiatives for FY 18-19

- Katie presented four initiatives for exploration:
  - Services for Arts Providers
  - Promotion
  - Funding
  - Advocacy
- From this, committees were formed with each board member agreeing to serve on at least one committee.

VI. Liaison Reports

- Katie (for Tim Hoke)
  - The Chapel Hill Visitors Bureau continues to discuss the economic impact of Air BnBs.
- Doris
  - The Hillsborough Arts Council continues to work on implementation of various strategic plan goals.
- Dan
  - The Art Center's Annual Gala was very successful. Thanks to fellow board members who attended.
  - TAC's Summer Program is in place. Dan distributed program brochure.
  - Arts Center will partner with Odyssey Theater to reinstate the 10 x 10 production. Performances will be held at TAC and in Cary.
  - The Women's Playwrights Festival is scheduled for August. This a Triangle-wide event.
  - The Carrboro Arts Committee has agreed to implement their recently approved public art policy to resolve issues surrounding painting of the crosswalks at the Farmer's Market and Weaver Street Grocery.
- Anita
  - Katie presented the State of the Arts to the Orange County Artists' Guild Member meeting. It was very well received.
  - OCAG is hosting "Spring Sublime" pop-up show at FRANK's Outreach Gallery at University Place.

Chris adjourned the meeting at 8:00 p.m.

Respectfully submitted, Doris Friend, OCAC Secretary