

ORANGE COUNTY ARTS COMMISSION

February 12, 2018 at 6:30 p.m. Chapel Hill Public Library Meeting Room A. Chapel Hill, NC

Board Members present: Tim Hoke, Chair; Ashley Nissler, Bronwyn Merritt, Delia Keefe, Tinka Jordy, Marcela Slade, Marlon Torres, Linda Williamson, Helen Jones, Chris Kubica, Anita Mills

Board Members absent: Doris Friend, Secretary; Dan Mayer, Tarish Pipkins.

Staff Members present: Katie Murray, Director

- A. Hoke called the meeting to order at 6:30.
- B. Nissler moved, Keefe seconded to approve the January 19th minutes. Motion passed.
- C. Grants SubCommittee update:
 - a. Murray reviewed handout about the subcommittee meeting: (document Orange County Arts Commission - Grant Subcommittee Meeting 2/6/2018. Focus was on the highlighted items within that document.) Murray also mentioned going digital in the near future with regards to the Grants application process.
- D. Director's Report:
 - a. Murray went over her Director's report main points:
 - i. - she informed the Board that the OCAC will be getting a flat 10% of the occupancy tax for tourism. (Prior fiscal year 2018-2019)
 - ii. - One of the biggest priorities is SPACE.
 - iii. - The poetry competition will give cash prizes to participants and also the jury.
 - iv. - UNC Arts Everywhere wants OCAC involvement. They have offered the old Ackland Store as a venue to create our "involvement". Murray mentioned a drawing event, she and Mayer had spoken of, where students and such could participate and therefore have something, like a piece of Art, as a long lasting product. Jordy suggested an Art Show. Slade seconded Jordy, adding creating a piece like a quilt or canvas jig saw piece as the product and then having an Art Show to exhibit the collaborative piece once completed.
 - v. - OCAC image/logo and tag line will be updated as a priority. There was a discussion as to the importance of changing the existing logo and tagline, details as how that should come about, who should design, if they should work in Orange County, etc...
- E. "Friends of the Arts Commission"
- F. Liaison Reports:
 - a. Hoke: Visitor's Bureau – spoke a bit about the airbnb topic.
 - b. NOT PRESENT: Hillsborough Arts Council
 - c. Mills : Orange County Artist Guild - spoke about having completed survey process and the welcoming new Artist Dinner coming up 6-830 Feb 22 at the ArtsCenter.
 - d. NOT PRESENT: The ArtsCenter
 - e. NOT PRESENT: Carrboro Arts Committee
- G. Advocacy Updates
- H. Old Business/New Business: FRANK had successful opening at their new space at University Mall. The outreach gallery included in success.
- I. Nissler moved, Keefe seconded to approve the Grant changes reviewed in item 3 of AGENDA. Motion passed.
- J. Hoke adjourned the meeting at 8:00 p.m.

Respectfully submitted, Marcela Slade, OCAC Board Member