

ORANGE COUNTY ARTS COMMISSION BOARD MEETING

Monday, March 13, 2017 at 6:30 p.m.

Link Government Services Building

200 S. Cameron St., Chapel Hill, NC

Board members present: Tim Hoake, Chair, Doris Friend, Secretary, Lynne Albert, Tinka Jordy, Delia Keffe Ashley Nissler, Joy Salyers

Board members absent: Dan Mayer, Bronwyn Merritt, Andrea Riley, Jen Rogers

Staff members present: Katie Murray, Director

- I. Hoake called the meeting to order at 6:30.
- II. Nissler moved, Jordy seconded to approve the February, 2017 minutes as amended. Motion passed.
- III. Hoake announced that Joy Salyers's term ends on March 31st. Many thanks to Joy for her service and valuable contributions!
- IV. Board Member Updates
 - o The BOCC has approved Tarish Pipkins and Anita Mills to join the board effective April, 2017
 - o Nissler reported on the work of the ad hoc board development subcommittee which met on March 9th. Albert moved, Jordy seconded to approve the committee's recommendation to ask BOCC to approve Consuelo Marshall and Helen Jones. Motion passed.
 - o Murray asked members to consider volunteering to serve as Vice President.
- V. Director's Report
 - o Murray asked for volunteers to serve on a jury panel at the North American Travel Journalist National Conference. Merritt and Keefe have volunteered.
 - o The NC Arts Council report was submitted on March 1st.
 - o Murray plans to circulate electronic surveys by the end of March. She will also set up follow-up listening sessions. Murray asked that at least one board member plan to attend each listening session. Goal of the survey is to establish what are the primary challenges in the arts community.
 - o Changes to the OCAC grant processes were approved by the BOCC on March 7th. It was decided to meet in July for grant review. No meeting in December.
 - o Murray will have update on possible structure changes in May.
 - o Murray provided guidance and clarification regarding the Orange County Outside Agency proposals.

VI. Liaison Reports

- Hoake reported that the Visitor's Bureau anticipates a 5% increase to their budget due to new hotel/motel rooms coming on line. Visitor's Bureau marketing plan makes heavy use of digital advertising. It would be good to add video to our marketing efforts.
- Friend alerted the Hillsborough Arts Council to the changes in our grant process.
- Murray for Albert: Chapel Hill Public Arts Commission: Recommended that OCAC focus on public art opportunities in Orange County rather than Chapel Hill.

VII. Advocacy Updates: Nothing to report

VIII. Old/New Business: Nothing to report

IX. Hoake adjourned the meeting at 8:00 p.m.

Respectfully submitted,
Doris Friend, OCAC Secretary