



ORANGE COUNTY ARTS
COMMISSION

Orange County Arts Commission Board Meeting

Monday, November 14, 2016 at 6:30 pm
Southern Human Services Building
Chapel Hill, NC

FROM: Orange County Arts Commission

SUBJECT: Monthly Meeting

MEMBERS PRESENT: Tim Hoke, Ian Bowater, Ashley Nissler, Kim Roberts, Lynne Albert, Delia Keefe, Joy Salyers

STAFF PRESENT: Katie Murray

MINUTES OF MEETING TAKEN BY: Kim Roberts, Secretary

Meeting called to order 6:35 pm

Topic A

Discussion Point: Review of October, 2016 minutes

Decision/Vote(s): Discussion of minutes

Action Item: October 2016 Minutes approved.

Topic B

Discussion Point: Director's Report

Decision/Vote(s): Agenda Additions/ Old Business/ New Business

Katie mentioned a meeting with town manager last Friday to present "Where the OCAC is and where we are going." Katie will submit Assembly of Local Governance for Orange County an abbreviated version of the report, which refers to where does Orange County rank in the arts community. Katie put together the report comparing Orange County to Durham and Buncombe Co (Asheville) Arts communities. Katie wants to get the arts into the conversation – countywide! Arts needs to be part of the way of thinking and planning. Trying to get the Arts in Orange County as popular as local sports.

Action Item: Primary areas of focus will be discussed on Saturday's OCAC Retreat (Goals & Objectives).

Topic C

Discussion Point: In May 16-18, the N. American Travel Assoc will be in Chapel Hill, where 200 travel writers from media outlets from across the country will convene in Chapel Hill. Opening party will be Tuesday, May 16th where 3-Dimensional art will be incorporated into the convention. Katie wants to coordinate an art tour – but it was denied.

Decision/ Vote(s): It was discussed that the OCAC should supply hand-outs pertaining to the list of artists in Orange county and provide the 3-dimesional art.

Action Item: Will send a call-out to artists to display their art for this convention.

Topic D

Discussion Point: CHOCVB Liaison, Ad Hoc Committee Updates

- Animal Services Art project is moving along. Asset mgmt. has been included regarding safety (weight limit, dimensions, etc). The call to artists will receive the restrictions to the piece – call out needs to be out by the EOY.
- The state Leg. Approved a \$5000k increase to budget. How will we spend the funds? Will be discussed on Sat.. Retreat. Doesn't all have to go towards grants – can go towards new projects.
- Hosted 2 grant training sessions in Hillsborough and Chapel Hill. Attendees received info on the grant cycle. Dec. 6th is the deadline for grants.
- Marketing stats: Website changes have been made by Katie – more user friendly.
- E-news – above the industry ave for clicks. Facebook members are growing.

Liasons :

- Visitor's Board – all about branding or the Visitors Bureau. Digital advertising has surpassed print. Tim spoke to Marlene with the Visitor's Bureau about the Travel Writers session – about the 3-D art in the rotunda.
- Tim spoke about the Hillsborough Arts Council: Handmade puppet parade was a success. The Solstice Lantern is Dec 18th in Hillsborough on the Riverwalk. Will McFarland will perform a concert at the Whitted Bld TBA. Arts and Crafts show April 15th and pop-up shows will come up.
- ADHOV: New Business – Tim didn't get to spend much time on the art guild walk last weekend. Feedback from the artists was the lack of gallery space in CH. Tim introduced himself to the guild artists and to make sure they knew about the OCAC – most didn't know about us. He made sure that he included them on our email list.
- Arts survey was discussed for purposes of grants, events, fund raising, etc.

Meeting adjourned 7:35 pm