

OCAC Meeting – 6-13-2016

Attendees: Kim Roberts, Tim Hoke, Ian Bowater, Delia Keefe, Doris Friend, Jen Rogers, Scott Van Manen, Tinka Jordy, Ashley Nissler, Joy Salyers

Call to order: 6:30 pm

Tim announced a good-bye to Martha. Cheers!

Guests: Bonnie Hammersley and Steve Brantley with Economic Dev. – Appreciation to Martha Shannon from Bonnie and Steve. Position is still open to recruitment and have received a few applications – 33 applicants meet the requirements. We are encouraged to participate in the selection process in recruitment.

Post job on Facebook page to replace Martha.

Directors Report – June e-newsletter went to 976 rec. 6.6% click rate.

Arts Commission is registered for October 1<sup>st</sup> Festifall – Rain date is Oct 2<sup>nd</sup>

Rotating Art Exhibits in UNC Hillsborough Hospital – requesting our help to assist with the arts. Display cases are what they are looking to fill – 2-dimension art. Need someone to assist with this. Melodie McDonald is the contact person. Andrea Riley has volunteered for this position.

Nov 16<sup>th</sup> Artist Salon – NC Center for Non-profits – look for a speaker from here for the Nov. Artist Salon regarding paying overtime to ----- (look at e-newsletter).

Leigh Ann from State Arts Council wants to come to talk to us in August re: Arts and Education strategy for O.C.

Martha worked on the reporting for the 2015 Spring Grant Recipients – she has asked the rec. to submit the data from the sub-grantees. Tina Love is going to assist in this project. We have received many of the rec. data but still waiting for all to submit.

Volunteer applicants to become board member of the OCAC: Daniel Mayer with the Artscenter was discussed as the possible member. Motion was seconded. All were in favor. Daniel was voted as the new board member.

Marketing Committee: nothing to report. Tim mentioned the Our State ad. Currently, the hotel/motel revenues is down – this coming from the Visitor's Bureau according to Tim.

Social Media committee: Lynne asked the group to get the board to invite their friends and share the links. Send noteworthy items to Kim to post on Facebook

Tim spoke about the visitor's bureau and they are very interested in Martha's replacement. Lynne spoke about the CH Arts Council and they would like to work with us about partnering with them regarding public art. This was a casual meet/greet – nothing was specific. They do have a collection of art that circulates throughout the public buildings.

Tim mentioned a list serve for calls for public art.

Tim spoke about the 33 applications for Martha's position and they would like to see a sub-committee to review the applications and choose those that are appropriate and reply back to Steve Brantley. Tim, Joy and Doris have volunteered to be on this sub-committee. There has not been a deadline specified to when the position should be filled. This is a non-exempt position – admin/clerical position (hourly pay). The advertisement is closed – deadline was 6/8.

Ian spoke about Arts Day – to lobby the elected officials was good and they were very supportive and they knew about local happenings like the closure of Deep Dish.

OCAC will not meet in July – next meeting is in August at H'boro Library.