

FROM: Orange County Arts Commission
SUBJECT: Monthly Meeting
DATE: March 14, 2016
LOCATION: Southern Human Services Center, Chapel Hill

MEMBERS PRESENT: Lynne Albert, Doris Friend, Debb Hepp, Tinka Jordy, Kim Roberts, Jen Rogers, Joy Salyers, Scott Van Manen

MEMBERS ABSENT: Ian Bowater, Geoffrey Hathaway, Tim Hoke, Bronwyn Merritt, Ashley Nissler, Andrea Riley, Jennifer Shelton

STAFF PRESENT: Martha Shannon

Meeting called to order at 6:40 PM

Topic A

Discussion Point: Review of February 2016 Minutes

Decision/Vote(s): Discussion of minutes.

Action Item: February 2016 Minutes approved.

Topic B

Discussion Point: Director's Report

Decision/Vote(s):

- OCAC's Designated County Partner (DCP) annual renewal application was submitted on March 1, 2016 to the NC Arts Council. This renewal is required in order to receive FY17 state Grassroots Art Program funds (estimated amount \$32,590).
- The OCAC's March, 2016 E-Newsletter was emailed to 886 recipients on March 8, 2016. 29% of the March E-newsletter was opened; 3.4% clicked through.
- Arts Day (sponsored by ARTS North Carolina) is May 24-25, 2016 (\$135) in Raleigh. Legislative Day is May 25th (\$35) and OCAC board members are encouraged to attend to advocate to our elected officials in the General Assembly for the NC Arts Council's FY17 budget, including increased Grassroots Arts Program funds. OCAC has enough in the budget to cover 2 or 3 board members registration for Legislative Day (includes a box lunch).
- Staff asked if the OCAC board would like to have a Board Retreat in June, 2016. Board Retreats are generally 4 hours or so in length on a Saturday morning or afternoon.
- Purchase Order cut-off date will be early-mid May, 2016.
- It is OK with the NC Arts Council to make additions to their subgrantee budget page ("DCP's may modify these documents to include additional requirements" (page 21 of the *DCP Guidebook & Subgranting Toolkit*). But it is not OK for DCP's to impose penalties on subgrantees for anything other than poor subgrantee reporting practices.
- OCAC staff and EDC Director Steve Brantley responded to Commissioner Jacob's petition from the BOCC's February 2, 2016 meeting. It included a mention that we would like to include "focus groups" in FY17 OCAC budget if county funds were available.

- OCAC has our FY17 budget meeting with the County Manager, Deputy County Manager, and members of the Finance Dept. on March 22nd, 2016. The County Manager has asked OCAC to bring forward all 4 of our proposed FY17 new initiatives for consideration. It was determined that the proposed Animal Shelter public art project be an open call.
- New lights for the Whitted Building art exhibit space have arrived and will be installed by the middle of March, 2016. The Triangle Visual Artists have now requested to hang their show the 3rd week of April, 2016. If there is time, it might be possible to schedule Mike's Art Truck show before the Triangle Visual Artists' show. OCAC will need to review all images for "appropriateness for the general public."

Action Item: The OCAC board suggested the Board Retreat topic of "action plan to achieve goals" and suggested several people as possible retreat facilitators.

Topic C

Discussion Point: CHOCVB Liaison, Ad Hoc Committee Updates

Decision/Vote(s): Debb Hepp spoke about the Visitors Bureau request to not fund the OCAC from hotel/motel funds beginning in FY17. The County Manager has received letters from both the OCAC and the Visitors Bureau. It will be a while before this is resolved – when the County Manager releases her FY17 proposed county budget. Marketing Committee will meet at 9 am on March 17th in the lobby area by Southern Season at University Place. The research project with Sheer Associates is in process. Next steps are Joel Sheer's Executive Summary based on his interviews and re-working the online survey questions, if needed. He hopes to have the online survey link active by early-April. It will stay active for 4 to 6 weeks to reach a broad audience. Debb Hepp is interested in new branding for the Artists' Salons. Doris Friend will be the new Marketing Committee chair. Grant Application Committee has not met again.

Action Item: None

Topic D

Discussion Point: Review of Volunteer Applicants

Decision/Vote(s): Three Volunteer Applicant applications were reviewed.

Action Item: The OCAC voted to submit the name of arts educator and Volunteer Applicant Delia Keefe to the BOCC for possible appointment to the OCAC Advisory Board.

Topic E

Discussion Point: Agenda Additions/Old Business/New Business

Decision/Vote(s): Tim Hoke's Chairman's Report was discussed. Joy Salyers spoke about an event she attended. There was some discussion about the inclusion of ArtWalk events in the OCAC's e-newsletter. Debb Hepp mentioned that she attended a business of the arts event for artists sponsored by the Chatham County Arts Council. Tinka Jordy suggested that all paper be removed from OCAC meetings and everything be uploaded online prior to the meeting. This can be discussed at the next OCAC board meeting.

Action Item: None

Topic F

Discussion Point: Calendar

Decision/Vote(s): The next meeting of the OCAC board will be on **Monday, April 11, 2016** from **6:30-7:30 pm** in **Room 2-3** at the **Century Center** (100 N. Greensboro Street) in **Carrboro**.

Action Item: None

Meeting adjourned at 7:30 PM