

FROM: Orange County Arts Commission
SUBJECT: Monthly Meeting
DATE: December 14, 2015
LOCATION: OWASA Community Room, Carrboro

MEMBERS PRESENT: Ian Bowater, Doris Friend, Geoffrey Hathaway, Debb Hepp, Tim Hoke, Tinka Jordy, Bronwyn Merritt, Ashley Nissler, Andrea Riley, Kim Roberts, Joy Salyers, Jennifer Shelton

MEMBERS ABSENT: Lynne Albert, Scott Van Manen

STAFF PRESENT: Martha Shannon

Meeting called to order at 6:31 PM

Topic A

Discussion Point: Review of November 2015 Minutes

Decision/Vote(s): Discussion of minutes.

Action Item: November 2015 Minutes approved.

Topic B

Discussion Point: Director's Report

Decision/Vote(s): Commissioner Earl McGee was re-elected Chair and Commissioner Mark Dorosin was elected Vice Chair of the Board of County Commissioners for calendar year 2016. Meg McGurk (Chapel Hill Downtown Partnership) wants to partner again on another "Artist & Venue Matchmaking" Artists' Salon on February 19, 2016. An alternate light source was found by Asset Management for the Whitted Building art exhibit space. 12-18 lights are needed with and installation price of approximately \$10,000 for this project. Triangle Visual Artists are still interested and mid-late January will be the tentative date for their art exhibit in this space. OCAC's website was hacked, but the malicious code has been removed and increased security has been put into place by our website designer on his server. OCAC Chair Tim Hoke is available to attend the BOCC's February 9, 2016 Work Session on Annual Reports and Work Plans. Copies of the newest version (amended 3/3/15) of the Orange County Advisory Board Policies were distributed. An acknowledgement listing of Orange County's participating nonprofit arts and culture organizations from the previous AFTA arts economic survey was distributed. It is included in the pdf of the final report for *Arts & Economic Prosperity IV* on the OCAC's website under the "Arts Economic Impact" dropdown.

Action Item: The third draft of the 2015 OCAC Annual Report and Work Plan for the BOCC was approved.

Topic C

Discussion Point: CHOCVB Liaison, Ad Hoc Committee Updates

Decision/Vote(s): Debb Hepp gave the Marketing Committee Report. The Visitors Bureau's meeting was held at FRANK Gallery. FRANK Gallery is working to match a challenge gift of \$50,000. The Siena and the Residence Inn are committed to showing local art; some art presence at RDU. Debb Hepp has compiled a draft list of stakeholders that could be interviewed for the Sheer Associates survey. Joy Salyers suggested the list be expanded to more than just stakeholders – maybe look outside the system. Debb will share concerns with Sheer and Associates. Kim Roberts will submit her final review of OCAC social media

campaign at the January 28th meeting of the Marketing Committee and will cc. Tim Hoke on this proposal. The Marketing Committee will not meet in December, 2015 and will begin meeting on the 3rd Thursday of the month beginning in February, 2016.

Action Item: A motion was made and approved to hire Sheer & Associates to conduct our market research project.

Topic D

Discussion Point: Review of Volunteer Applicants

Decision/Vote(s): 2 new Volunteer Applicants were discussed.

Action Item: The name of Volunteer Applicant Jen Rogers will be submitted for possible appointment.

Topic E

Discussion Point: Increased 2016 Grassroots Allocation

Decision/Vote(s): Discussion ensued about how this additional \$2,010 might be spent.

Action Item: A motion was made and approved to add this \$2,010 to FRANK Gallery's Spring 2015 award.

Topic F

Discussion Point: Advocacy Updates

Decision/Vote(s): Ashley Nissler spoke to our state legislator Rep. Graig R. Meyer and he is very supportive of the arts.

Action Item: None

Topic G

Discussion Point: Agenda Additions/Old Business/New Business

Decision/Vote(s): Chair Tim Hoke would like this board to think about New Year's resolutions for the Arts Commission and about how to improve our outreach. He'd like board members to bring them to the January 2016 meeting. Tim Hoke mentioned that board members should attend some of the events that we help fund. (Kim Roberts has attached a calendar of events of those grant recipient whose grants were approved and some of the dates when their events will occur in 2016.)

Action Item: None

Topic H

Discussion Point: Calendar

Decision/Vote(s): Hillsborough Arts Council is sponsoring a Lantern Celebration at 5 pm on December 20, 2015 at the Riverwalk in Hillsborough. The next OCAC board meeting will be on Monday, January 11, 2016 from 6:30-7:30 pm in Meeting Room 2-3 at the Century Center (100 N. Greensboro Street) in Carrboro.

Action Item: None

Topic I

Discussion Point: CLOSED SESSION – Fall 2015 Arts Grant Allocation

Decision/Vote(s): 30 grant applications were reviewed by the Orange County Arts Commission.

Action Item: \$28,540 in county funds was awarded.

Meeting adjourned at 9:34 PM

GRANT RECIPIENTS CALENDAR OF EVENTS:

(Compiled by Kim Roberts)

JANUARY

- January 8, 2016: 2,nd Friday ArtWalk – Carrboro & Chapel Hill
- Late January, 2016: The Beast at the ArtsCenter (show has not been booked)
- Late January, 2016: Digeridoo Down Under will perform at McDougle Elementary School
- January 24, 2016: Women’s Voices Winter Chorus – 3:00 pm
University United Methodist Church, 150 E. Franklin St, Chapel Hill
- January 27, 2016: The Beast will perform at Phillips Middle School

FEBRUARY

- February 10, 2016: NC Opera will have 2 performances at Phillips Middle School
- February 12, 2016: SHIMMER at Artwalk

MARCH

- Gustafer Yellowgold will perform at McDougle Elementary School (no date was specified)

APRIL

- April 21, 2016 – Soul Street Dance performance at Gravelly Hills Middle
- April 24, 2016 – Women’s Voices Spring Concert – 4:00 pm
First Presbyterian Church, 305 E Main St, Durham

MAY

- May 2, 2016: Art in the Garden Sculpture Invitational – 10:00 am – 6:00 pm
Riverwalk, Hillsborough
- May 3, 2016: Art in the Garden Sculpture Invitational – 12:00 pm – 5:00 pm
Riverwalk, Hillsborough
- May 9, 2016: Art in the Garden Sculpture Invitational – 10:00 am – 6:00 pm
Riverwalk, Hillsborough
- May 1, 2016 Bread and Butter Theatre will be at the ArtsCenter at 7:00 pm

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER