

FROM: Orange County Arts Commission  
SUBJECT: Monthly Meeting  
DATE: August 11, 2014  
LOCATION: Century Center, Carrboro

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MEMBERS PRESENT: Lindsey Alexander, Katherine Dickson, Doris Friend, Geoffrey Hathaway, Deborah Hepp, Emily Lees, Ashley Nissler, Devra Thomas

VISITOR PRESENT: Tinka Jordy

MEMBERS ABSENT: Brian Finch, Kathleen Ponder

STAFF PRESENT: Martha Shannon

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Meeting called to order at 6:30 PM

#### Topic A

**Discussion Point:** Review of June 2014 Minutes

**Decision/Vote(s):** Discussion of minutes. No changes.

**Action Item:** Vote taken; minutes approved unanimously.

#### Topic B

**Discussion Point:** Director's Report

**Decision/Vote(s):** Need 1 or 2 board members to serve as Emerging Artists Program discipline panel members for the Durham Arts Council (DAC). Panels meet last week of October; full committee will meet on November 5<sup>th</sup> (2-4 pm) at DAC. Art Menius (Exec. Dir. of ArtsCenter) is resigning from his position at the end of the month. Their board will be heavily involved in governing and operations until a new director is selected, probably sometime next year. October BOCC abstract deadlines (to be on their meeting agenda) are approx. 2-3 weeks prior to their meetings. If we want to present a proposal to them in October (for public art or otherwise), we'd need to meet the September 15<sup>th</sup> deadline (for their October 7 meeting) or October 6<sup>th</sup> (for their October 21<sup>st</sup> meeting). We need to determine if this is the timing we'd like to pursue. It was noted that the OCAC will celebrate its 30<sup>th</sup> birthday on February 4, 2015.

**Action Item:** Lindsey Alexander volunteered to serve on the DAC's EAP discipline panels & full committee.

#### Topic C

**Discussion Point:** New Applicants for OCAC Board

**Decision/Vote(s):** OCAC board reviewed the current Volunteer Applicants for the OCAC.

**Action Item:** OCAC board voted to suggest the names of Tim Hoke, Tinka Jordy, Bronwyn Merritt, Joy Salyers, and Scott Van Manen to the BOCC for possible appointment.

#### Topic D

**Discussion Point:** CHOCVB Liaison, Ad Hoc Committee Updates

**Decision/Vote(s):** Deb Hepp reported on the recent Visitors Bureau board meeting. Their media plan ("Edge of the Triangle") is continuing their focus on the arts. She reported that Laurie Paolicelli said their media plan needed to focus as much on the arts as on sports. The Alliance for Historic Hillsborough is meeting with a marketing firm to do a strategic plan to expand marketing for Hillsborough. Marketing Committee reported on ideas from their recent meetings. We can determine whether database needs expansion, and survey those people to see what OCAC can do for them. Email will ask recent grantees for

a brief narrative RE: impact of grant. Will use responses on website, enewsletter, and on printed materials to raise awareness and attract applicants, especially individuals. A small committee will help to plan our Festifall booth, possibly including a musician, raffle and food. An updated newsletter and website, with a focus on grant recipients, was suggested. Help with Wordpress is needed RE: structure/design of website (currently in test mode on UNC's Ibiblio server). There is a possibility of payment for this technical help. It was noted that OCAC has been given \$5000 in additional FY15 funds for marketing.

**Action Item:** None

#### Topic E

**Discussion Point:** OCAC Board Mini-Retreat - June 29, 2014 (1:30-4 pm)

**Decision/Vote(s):** Time for examination of current structure. Laying groundwork with BOCC is important. Need to determine what OCAC wants to do (RE: public art, etc.).

**Action Item:** None

#### Topic F

**Discussion Point:** Nominating Committee for New Officers

**Decision/Vote(s):** Need to appoint an ad-hoc Nominating Committee to bring a slate of officers back to the OCAC's September meeting.

**Action Item:** Ashley Nissler, Brian Finch, and Kathleen Ponder were appointed by Chair Devra Thomas.

Meeting adjourned at 9:00 PM