

FROM: Orange County Arts Commission  
SUBJECT: Monthly Meeting  
DATE: April 13, 2015  
LOCATION: Southern Human Services Center, Chapel Hill

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MEMBERS PRESENT: Ian Bowater, Kate Dickson, Doris Friend, Deb Hepp, Tim Hoke, Bronwyn Merritt, Kim Roberts, Joy Salyers, Devra Thomas, Scott Van Manen

MEMBERS ABSENT: Lynne Albert, Brian Finch, Geoffrey Hathaway, Tinka Jordy, Ashley Nissler

STAFF PRESENT: Martha Shannon

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Meeting called to order at 6:30 PM

Topic A

**Discussion Point:** Review of March 2015 Minutes

**Decision/Vote(s):** Discussion of minutes

**Action Item:** March 2015 Minutes were approved.

Topic B

**Discussion Point:** Director's Report

**Decision/Vote(s):** OCAC Board members were asked for suggestions on how we could improve our board meetings. OCAC board members will think about this and let Martha Shannon or Devra Thomas know. OCAC board members' (Ian Bowater, Kate Dickson, Tim Hoke, Bronwyn Merritt, Kim Roberts) whose current terms expired on March 31, 2015 were all reappointed on April 7, 2015 by the BOCC for another term. The U.S. 4<sup>th</sup> Congressional District High School Art Competition District-Wide Reception will be April 20, 2015 from 6-8 pm at the City of Raleigh Museum (220 Fayetteville Street in downtown Raleigh). Geoffrey Hathaway will represent the OCAC at the District-Wide Judging on April 16, 2015 at United Arts in Raleigh. The Orange County Finance Department will wait until we have fundraising revenue before they establish a revenue line item for us. Thursday, September 3, 2015 is the date for the OCAC's 30<sup>th</sup> Anniversary Party in the Whitted facility (Room 230) in Hillsborough. Co-founder Amy Consiglio will facilitate an EverWondr "refresher" training at our May 15<sup>th</sup> Artists' Salon. OCAC alternates with the Durham Arts Council in presenting EverWondr "refresher" training for artists/arts organizations in Orange and Durham counties. Americans for the Arts (AFTA) next arts economic impact study (Arts and Economic Prosperity V) is coming up shortly. Our first payment – 1/3 of the total payment – is due Fall 2015; second and third payments are due Spring 2016 and Fall 2016 respectively. Total fee is \$8,500 (minus AFTA membership discount and possible NC Arts Council discount). Data will be collected January 1 – December 31, 2016. OCAC staff (Martha Shannon) will be on vacation May 4-8, 2015 and will attend the AFTA national conference in Chicago June 12-14, 2015. Calls for the Emergency Operations Center and our 30<sup>th</sup> Anniversary Poster Design are due April 17, 2015. Interested OCAC board members will meet on Tuesday, April 21, 2015 at 5 pm at the Orange County West Campus Building in Hillsborough to make selections. The OCAC's Spring 2015 Grants Information Meeting is set for 6:30-8 pm on Wednesday, April 15, 2015 in Meeting Room D at the Chapel Hill Public Library.

**Action Item:** None

## Topic C

**Discussion Point:** CHOCVB Liaison, Ad Hoc Committee Updates

**Decision/Vote(s):** Deb Hepp, CHOCVB liaison, reported that Martha Shannon had made a presentation on our proposed public art project at the March 2015 meeting of the Visitors Bureau board. There was discussion about having a public art funding policy at the BOCC level. Next step will be a committee (someone from the Visitors Bureau board, Arts Commission board, Steve Brantley representing the Economic Development Commission, etc.) to recommend policy. This draft policy will go back to the BOCC. The Public Art Committee met to discuss the BOCC request for rotating art exhibits on the 2<sup>nd</sup> floor of the Whitted Building. Questions arose (including insurance and monitoring, as well as how to get artists interested in showing their art there). Art could be from anyone – schools, amateur artists, etc. There may be other groups that may want to display their art in the Whitted Building. Liability policies differ: Orange County Public Library (Hillsborough) – artists hang their own work, provide their own receptions, assume all risks, with minimal supervision. Town of Chapel Hill Public and Cultural Arts insures the work for liability and hires a professional to hang (curate) the work. The 30<sup>th</sup> Anniversary Committee reported that a halftime UNC basketball slot is available this fall (probably in October). They need to know in advance what the Arts Commission plans to present during halftime. Possible ideas include: Paperhand Puppets from HAC's Handmade Parade; access to PA system (statement could be ongoing during the performance giving background about the OCAC); musical groups that are OCAC grant recipients could participate (Cane Creek Cloggers, local theatre groups such as One Song Productions, high school drum line, etc.); videos, photographs of proposed performances needed to give to the UNC Athletic Dept. for approval. Our overall goal is to increase awareness of the OCAC. This project will move to an email discussion – by the June board meeting, will have a list of top candidates who are interested in participating. The Marketing Committee reported that the website contract with Tomatillo Design is underway. Next step will be coming up with content. OCAC will delay the market research project until after the website is finished. Should have market research estimates by the end of summer, 2015.

**Action Item:** None

## Topic D

**Discussion Point:** Board Retreat

**Decision/Vote(s):** The OCAC has \$500 in our current year Contract Services line item for a Board Retreat to take place before the end of June, 2015. The board will consider possible topics, dates, facilitators.

**Action Item:** None.

## Topic E

**Discussion Point:** ARTSDAY/Advocacy Updates

**Decision/Vote(s):** OCAC will pay for ARTSDAY (Legislative Day – May 20, 2015) attendance by interested board members. Doris Friend, Ashley Nissler and Joy Salyers expressed interest in attending. Both Devra Thomas and Martha Shannon will attend the full ARTSDAY event (May 19-20, 2015). Deb Hepp had a conversation with Commissioner Penny Rich about public art, and also suggested to her a percentage of the hotel/motel tax for funding OCAC (including public art) instead of a flat amount each year. A Public Art Policy Committee will be created and meet to draft a policy about public art funding for the BOCC. Joy Salyers mentioned that she will be meeting with Commissioner Renee Price.

**Action Item:** None

Meeting adjourned at 7:40 PM